



الجامعة الإسلامية العالمية للعلوم والتقنية بينغلاديش

INTERNATIONAL ISLAMI UNIVERSITY OF SCIENCE AND TECHNOLOGY BANGLADESH

Ref: IIUSTB/Notice/2026- 51

Date: 20.06.2026

UNIVERSITY INTRODUCTORY VIDEO COMPETITION 2026

Showcase Your Campus Story Through Creativity

The **University Introductory Video Competition** invites students, teachers, and officers of IIUSTB to creatively introduce the university through compelling storytelling and professional video production.

Objective

Create a visually engaging, creative, and professionally produced video that represents the identity, beauty, facilities, achievements, and academic excellence of IIUSTB.

Video Requirements

- **Duration:** 3–10 minutes
- **Voice-over:** Bangla (Male/Female, professional quality)
- **Subtitles:** English
- **Background Music:** Not allowed (Islamic-minded presentation preferred)

Mandatory Video Coverage

The video must include: History of IIUSTB, Aesthetic beauty of the campus, Physical infrastructure, Classrooms, Library, Laboratories and other facilities, Aerial/Drone footage, Important achievements of the university

Note: For important achievements, participants may use still photographs where appropriate. All footage, voice-overs, graphics, and other materials must be original or copyright-free.

Technical Specifications

- **File Format:** MP4 (H.264)
- **Resolution:** 4K or higher
- **Frame Rate:** 60 FPS

Submission Details

Submission Deadline: 30 July 2026

Videos must be submitted through a Google Drive link.

Eligibility & Participation

- Open to IIUSTB students, teachers, and officers only.
- Participation may be individual or group-based. Maximum group size: 4 members.
- All participants must provide: Name, Department, Student/Employee ID, Mobile number

Evaluation Criteria

Videos will be judged based on:

- Unique ideas and fresh approach
- Effective representation of IIUSTB's identity
- Smart storytelling and originality
- Smooth transitions and pacing
- Color grading quality
- Voice-over synchronization and audio quality
- Typography and graphic design quality (if used)
- Shot composition (framing, angles, and movement)
- Visual consistency and overall style
- Effective use of camera techniques, drone footage, and lighting
- Overall professional visual appeal

Continued...



جامعة الإسلامية العالمية للعلوم والتقنية بينغلاڊيش INTERNATIONAL ISLAMIC UNIVERSITY OF SCIENCE AND TECHNOLOGY BANGLADESH

Prize

Champion: BDT 10,000/-

1st Runner-Up: BDT 5,000/-

Rights & Usage

IIUSTB reserves the right to use submitted videos for promotional, academic, and institutional purposes. Submitted works will become the property of the university, and participants will not retain ownership rights.

The decision of the evaluation committee shall be final and binding.

For Submission and Queries

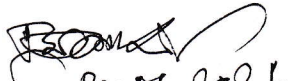
Md. Rabiul Islam

Head (In-Charge)

Department of EEE, IIUSTB

Email: rn.rabiul.islam@gmail.com

Mobile: 01781046401


20.06.2026

Registrar

International Islami University of Science and Technology Bangladesh